



Department of Business Administration

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1. Introduction

Graduate studies at the College of Business Administration (CBA) at Inha University aim to provide rigorous training in research of basic principles, concepts, methods and analytical skills to prepare students to become independent researchers and professionals. Expertise and cultivation of internationally competitive research ability can be secured through qualitative and quantitative enhancement of education, support of college to enhance research abilities and the publication of students' research. Graduates of Business Administration with global mindset and research expertise are active as professionals and play crucial roles in various business corporations and government sectors around the world with the knowledge and experience gained from the study.

2. Major

- 1) Organizational Behavior and Human Resource Management
- 2) Marketing
- 3) Financial Management
- 4) Management Information Systems
- 5) Operations Management & Management Science

3. Faculty Members

➤ *Organizational Behavior and Human Resource Management*

1) Park, Kyung Hwan (박경환)

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* Educational Background

- 1980.02 Seoul National University (BA) Business Administration
- 1983.02 Graduate School of Seoul National University (MSC) Business Administration
- 1993.02 Graduate School of Georgia State University (PhD) International Business

* Academic And Professional Experience



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- 1982.07 ~ 1983.04 SK Global
- 1983.07 ~ 1986.07 KIDA
- 1991.03 ~ 1994.08 Georgia State Univ. Instructor
- 2000.03 ~ 2006.02 Vice President of Korean Association of International

Business

- 2007.03 ~ Present Director of Korean Academy of International Business
- 2005.03 ~ Present Director of Korean Association of International Regional Studies

* Teaching Interests

- International Business, Strategic Management, Comparative Business System

* Research Interests

- FDI, International Business Strategy, MNC

* Selected Publication

- International Business, Inha Univ. Press, 2009
- A Study on Different Incentive Preferences And Consideration of Environmental Conditions Depending on Investment Characteristics of FDI in Korea, REVIEW OF INTERNATIONAL BUSINESS, 2008
- Comparative Business System, Inha Univ. Press, 2005
- A Comparative Study on U.S. Transfer Pricing And Dumping Pricing Calculation, JOURNAL OF INTERNATIONAL COMMERCE, 2005
- The Feature of Trade between Korea and Russia and Plans for Promoting Export to Russia, JOURNAL OF RUSSIAN STUDIES, 2004
- A Study on the Analysis of Industry Structure of the Korean Petroleum And Chemical Industry, JOURNAL OF MANAGEMENT, 2004
- A Study on the Analysis of Industry Structure And Competitive Advantage of the Korean Department Store Industry, JOURNAL OF MANAGEMENT, 2003
- A Study on Russian Cultural Perception by Applying Hofstede's Model, JOURNAL OF RUSSIAN STUDIES, 2003

2) Sohn, Dong Won (손동원)

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* Educational Background

- 1983.02 Korea University (BA) Business Administration
- 1985.02 Korea University (MBA) Business Administration
- 1993.08 University of Missouri-Columbia (PhD) Management



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* Academic And Professional Experience

- 2001.01 ~ 2001.02 University of LeHavre, Exchange Professor
- 2004.07 ~ 2005.07 University of California-Davis, Visiting Scholar

* Teaching Interests

- Venture Startups, Innovation, Management of Technology

* Research Interests

- Entrepreneurship, Network, Innovation, Ecosystem

* Selected Publication

- "Why do Beijing Universities play important Roles in Regional Innovation Systems? Based on Resource-based View" African Journal of Business Management, Vol 6, No 14, pp 4768-4783, 2012.
- "A Model to Create High-Tech Startups from the Academic Environment: The Case of Peking University (PKU) and Tsinghua University (THU)" African Journal of Business Management, Vol 5, No 26, pp 10821-10833. 2011.
- "Effects of R&D and Patents on the Financial Performance of Korean Venture Firms" Asian Journal of Technology Innovation, Vol 18, No 2, pp 169-185. 2010.
- Policy-driven university-industry linkages and regional innovation networks in Korea, ENVIRONMENT AND PLANNING C-GOVERNMENT AND POLICY, 27, pp 647-664, 2009
- Universities, Clusters, and Innovation Systems, WORLD DEVELOPMENT, Vol 35, No 6, pp 991-1004, 2007
- Institutional Embeddedness and Chaebol Restructuring in the Korean Economy, PACIFIC FOCUS, Vol 17, No 1, pp 47-66, 2002
- Korean Leaders (and Subordinates) Conflict Management, INTERNATIONAL JOURNAL OF CONFLICT MANAGEMENT, Vol 10, No 2, pp 130-153, 1999

3) Kim, Uichol (김의철)

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* Educational Background

- 1982.06 University of Toronto (B.Sc.) Psychology, Korean Studies
- 1984.10 Queens University (MA) Psychology
- 1988.10 Queens University (Ph.D.) Psychology

* Academic And Professional Experience

- 1988.09 ~ 1994.08 University of Hawaii-Manoa, Assistant Professor
- 1994.04 ~ 1994.10 University of Tokyo, Visiting Associate Professor
- 1994.10 ~ 2005.12 Chung-Ang University, Adjunct Professor, Professor



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- 1999.10 ~ 1999.10 University of Stockholm, Visiting Professor
- 2004.06 ~ 2004.07 Stanford University, Visiting Professor
- 2012.10 ~ 2012.10 Beijing Normal University, Visiting Professor
- 12/2009-08/2011 Asian Association of Social Psychology, President
- 2012.03 ~ 2013.03 BASF Care Chemical Asia-Pacific, Consultant

* Teaching Interests

- Strategic Management, Knowledge Management, Business Ethics, Organizational Behavior, Cultural Psychology

* Research Interests

- Creativity, innovation, entrepreneurship, organizational culture, organizational behavior, sustainability

* Selected Publication

- Kim, U., & Park, Y. S. (in press). Conception of self in Korea: Indigenous, cultural and psychological analysis. *Korean Social Sciences Review*, 3.
- Kim, U., Park, Y. S., Kim, E. Y, Tsuda, A. & Horiuchi, S. (2010). The influence of parental social support and resiliency of efficacy on stress, depression, and stress management behavior: Comparative analysis of elementary school, middle school and university students. *Korean Journal of Psychological and Social Issues*, 16, 95 ~ 117.
- Kim, U. (2007). Foreword: Creating a world of possibilities - Indigenous and cultural perspective. In A. G. Tan (Ed.), *Creativity: A Handbook for Teacher*, (pp. xi-xvi). Hackensack, NJ: World Scientific Publishing.
- Kim, U., Yang, K. S., & Hwang, K. K. (2006). *Indigenous and cultural psychology: Understanding people in context*. New York: Springer.
- Kim, U., Aasen, H. S., & Ebadi, S. (2003). *Democracy, human rights, and Islam in modern Iran: Psychological, social and cultural perspectives*. Bergen: Fagbokforlaget.

4) Kang, Dae Seok (강대석)

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* Educational Background

- 1993.02 INHA Univ. (BA) Business Administration
- 1998.08 SungKyunKwan Univ. (MS) Human Resource Management
- 2004.06 Univ. of Minnesota (PhD) Human Resource Development

* Academic And Professional Experience

- 2011.07~2012.06 Research Associate, Leeds Business School, UK
- 2005.02~2005.02 HR manager, CJ corp.



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- 2004.10~2005.02 Research fellow, Korean Council for University Education

*** Teaching Interests**

- Organizational Behavior, Human Resource Management, and Performance Improvement

*** Research Interests**

- Leadership & Human Resource Development

*** Selected Publications**

- The role of perceived external prestige in predicting customer-oriented organizational citizenship behaviors, HUMAN RESOURCE DEVELOPMENT QUARTERLY, 24(3), pp 285~312, 2013.

- Responses to job insecurity: The impact on discretionary extra-role and impression management behaviours and the moderating role of employability, CAREER DEVELOPMENT INTERNATIONAL, 17(4), 314-332, 2012

- Unravelling the impact of psychological empowerment on customer service behaviours as a consequence of 'Leader-Member Exchange', SERVICEINDUSTRIES JOURNAL, 32(1), 1791-1809, 2012

- The effects of perceived external prestige, ethical organizational climate, and leader-member exchange (LMX) quality on employees' commitments and their subsequent attitudes, PERSONNEL REVIEW, 40(6), 761-784, 2011

- Leader-member exchange (LMX) theory of leadership and HRD: Development of units of theory and laws of interaction, LEADERSHIP & ORGANIZATION DEVELOPMENT JOURNAL, 28(6), pp 531~551, 2007

- Perceived organisational justice as a predictor of employees' motivation to participate in training, RESEARCH AND PRACTICE IN HUMAN RESOURCE MANAGEMENT, 15(1), pp 89~107, 2007

- Training and organizational commitment among nurses following industry and organizational change in New Zealand and the United States of America, HUMAN RESOURCE DEVELOPMENT INTERNATIONAL, 7(4), pp 423~440, 2004

5) Kim, Hyun Jeong (김현정)

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*** Educational Background**

- 1991.07 University of Strathclyde (BA) Information Science

- 1992.07 University of Strathclyde (Diploma) Information Studies

- 1996.07 University of London, LSE (MSc) Information Management

- 2005.01 University of Warwick (PhD) Business and Industrial Studies

*** Academic And Professional Experience**



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- 1997.12 ~ 2000.09 LG Internet Ltd. Korea
- 2007.04 ~ 2008.03 Citizen Advisory Committee to Presidential Committee on Job Strategy
- 2006.09 ~ 2011.08 Evaluation Committee Member to Jung-gu District Office, Incheon City
- 2009.03 ~ 2011.03 Financial and Investment Review Committee Member to Incheon City Government
- 2011.09 ~ 2012.08 Oxford University, Visiting Fellow

* Teaching Interests

- Human Resource Management, Organizational Behavior

* Research Interests

- Organizational Transformation, Organizational Learning, HRM, Organizational Behavior, E-government

* Selected Publication

- 'Conceptualizing Structural Ambidexterity into the Innovation of Human Resource Management Architecture: The Case of LG Electronics', International Journal of HRM, 24(5), pp. 922-943, 2013
- 'Responsive to Change: Yuhan-Kimberly Work Smart', Korean Academy of Business History Journal, 27 (2), pp. 33-67, 2012
- 'Effect of Venture Capital and Government Support on Venture Firm's Performance in Korea', Asian Journal of Technology Innovation, 20(2), pp. 309-322, 2012
- 'The Impact of Psychological Empowerment on Organizational Citizenship Behavior in Vietnam: Moderating Role of Trust in Supervisor' Journal of Creativity and Innovation, 5(1), pp. 55 -101, 2012
- 'A Case Study on the Continuous Innovation of Pulmuone', Korean Academy of Business History Journal, 26(4), pp. 281-312, 2011
- 'Conceptualizing the Dynamic of Cross-functional Learning within the Context of Enterprise Resource Planning Systems Implementation and Appropriation', Business Management Review, 44(2), pp. 137-161, 2011
- 'Conceptualizing the processes, benefits and challenges of organizational lifelong learning at Yuhan-Kimberly Korea: the notion of anticipative affordance', International Journal of HRM, 22(7), pp.1423-1441, 2011
- A Case Study on the Continuous Innovation of Pulmuone, Korean Academy of Business History Journal, 26(4), pp 281-312, 2011
- The Processes of Rhetorical Congruence in the Context of User Centered Design', Journal of Creativity and Innovation, 4(1), pp 59-86, 2011
- Causes and Effects of Patents in Technology-Based Firms: Empirical Evidence from Korean Venture Companies', Asian Journal of Technology Innovation, 18(2), pp 169-185, 2010
- An institutional analysis of an e-government system for anti-corruption: The case of OPEN, Government Information Quarterly, 26(1), pp 42-50, 2009
 - Realising the Korean Dream Work-Family Balance: Employer Policies for Sustainable Societies, NHRD Network Journal, 2(3), pp 29-52, 2009
 - Lifelong Learning in Organizations, 24(1), Journal of Korean Academy of Business History, 2009
 - Information technology outsourcing in Korea in 'Outsourcing and Human Resource Management-An International Survey', pp 186- 200, edited by Taplin, Ruth, 2008, Routledge Publication, England, 2008
 - The Possible Effects of Social Capital on Knowledge Identification in an Organizational Context,



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Journal of Daehan Association of Business Administration, 20 (2), pp 527-565, 2007

- Managing IT-enabled Transformation in the Public Sector: a Case Study on E-government in South Korea, Government Information Quarterly, 24, pp 338~352, 2007

- Cross-functional Knowledge Sharing and the Process of Boundary', Journal of Productivity, Korea Productivity Association, 21(3), pp 1-27, 2007

➤ *Marketing*

1) Ahn, Kwang Ho (안광호)

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* **Educational Background**

- 1980.02 Univ. of Foreign Studies (BA) Trade Commerce

- 1986.06 New York Univ. (M. Phil)

- 1987.19 New York Univ. (Ph. D.)

* **Academic And Professional Experience**

- 2002.07-2004.07 Korean Society of Consumer Studies, Vice President

- 2005.07-2008.06 Korean Marketing Management Association, Vice President

- 2007.02-2010.02 Incheon Urban Development Corporation

- 2008.03-2009.02 Korean Marketing Association, President

- 2009.04-2010.03 Korean Advertising Society, President

- 2009.07-2010.07 National Brand Committee, Advisor

* **Teaching Interests**

- Marketing Management, Brand Management, Consumer Behavior

* **Research Interests**

- Consumer Behavior

* **Selected Publication**

- Principles of Marketing, 4th Edition, Hakhyunsa, 2010

- Customer Behavior, 4th Edition, Bupmoonsa, 2010

- Advertising Management, 2nd Edition, Hakhyunsa, 2010

- Effects of On-line Reviews' Favorability and Feedback level on Consumer Responses: Based on Experimental Design on Web-Site, Journal of Consumption Culture Research, 12(4), pp 27~46, 2009

- Korean Air: Bringing Art and Culture to the World, Korean Marketing Journal, 11(3), pp 167~184, 2009



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- The Study of the Selection of Optimal Variables and Clustering Method for the Market Segmentation, Journal of Marketing Management Research, 14(3),

pp 67~89, 2009

- Marketing, 4th Edition, Booknet, 2009

2) Lim, Byung Hoon (임병훈)

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* **Educational Background**

- B.S. Korea University, Seoul, Korea, 1984

- M.S. Korea University, Seoul, Korea, 1986

- Ph.D. Purdue University, 1992

* **Publications for past 5 years**

- Principles of Marketing Research, Hakhyunsa, 2011

- Methodology of Social Science, 2006

- Marketing, Booknet, 2012

- The Empirical Study of the Effect of Sports Sponsorship Marketing on the Value of Firm, The Journal of Management Research, » 2003, Vo.32, No.4, pp.1089-1102.

- An Investigation into the Effect of Marketing Mix Variables on Market Share based on MCI Model and Equity Estimation, » The Journal of Korea Marketing, 2004, Vol.6, No.2, pp.55-68.

3) An, Daechun (안대천)

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* **Email:** dan@inha.ac.kr

* **Educational Background**

- 1989.12 Iowa State Univ. (BS) Economics

- 2000.07 Syracuse Univ. (MA) Advertising

- 2003.08 Univ. of South Carolina (PhD) Advertising

* **Academic & Professional Experience**

- 1991.01-1998.11 Advertising & PR Manager, SK Networks

- 2003.08-2004.08 Assistant Professor, Ball State Univ.

- 2004.08-2007.02 Assistant Professor, Univ. of North Texas

- 2005.08-2007.07 Board member, American Academy of Advertising

- 2007.03-present Director, Korea Advertising Society



Department of Business Administration

- 2009.03-present Editorial board, Korea Advertising & PR Association

* Teaching Interests

- Advertising, Consumer Behavior, Research Methods, New Media Advertising, IMC

* Research Interests

- Online Consumer Behavior, New Media Advertising

* Selected Publication

- Advertising Visuals in Global Brands' Local Websites: A Six-Country Comparison. International Journal of Advertising, 20(2), 212-245. (2007).
- Relating Hofstede's Masculinity to Gender Role Portrayals in Web Advertising: A Cross-cultural Comparison of Korea and the U.S. International Marketing Review, 24(2), 181-207. (2007).
- Services Brands' Global Advertising Strategies on the Web: A Comparative Analysis of Six National Markets. Korean Journal of Advertising and PR, 14(2), 100-138 (2012)
- Attitudes toward SNS Advertising: A Comparison of Blog, Twitter, Facebook, and YouTube. The Korean Journal of Advertising Studies, 23(3), 53-84 (2012)
- Advertising Media Planning with New Media Advertising. The Korea Advertising Society (2008)
- Lifestyle Segmentation of Corporate Website Users and its Implications. The Korean Journal of Advertising and PR, 12(1), 184-220. (2010).
- A First Investigation into the Cross-cultural Perceptions of Internet Advertising: A Comparison of Korean and American Attitudes. Journal of International Consumer Marketing, 20(2), 49-65 (2007)
- Brought to You by...: The Impact of Television Billboards on Advertising Effectiveness in Sports Broadcasts. The Korean Journal of Advertising, 21(4), 43-58. (2010)
- A Study of Media Rep Introduction according to the Change of Broadcasting Advertising Sales System. Press and the Law, 8(2), 206-237. (2009).
- A Content Analysis of Brand Web sites: A Comparison of Rational and Emotional Products. The Korean Journal of Advertising, 20(6), 155-181. (2009).
- Moderating Effects of Gender on Intentions to Adopt Mobile Advertising: An Application of Modified Technology Acceptance Model, The Korean Journal of Advertising, 20(4), 171-188. (2009).
- Lifestyle Segmentation of Corporate Website Users and Its Implications, The Korean Journal of Journalism and Communication Studies, 53(1), 5-32. (2009).
- Effects of Brand Loyalty on Information Processing and Website Usage of a Well-known Airline Company. The Korean Journal of Advertising, 19(5), 261-282. (2008).
- A Structural Relationship of Feminine Role Orientation, Perceived Role Offensiveness in Advertising, Company Image, and Purchase Intention. The Korean Journal of Broadcasting, 22(5), 92-128. (2008).
- A Path Analysis of Consumer Responses to the Corporate Website of Korean Air. The Korean Journal of Journalism Science. 8(3), 5-44. (2008).
- Effects of National Culture on the Development of Consumer Trust in Online Shopping. The Seoul Journal of Business, 14(2), 130-161. (2008).

4) Kim, Minsung (김민성)

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* Educational Background

- 1994.02 Yonsei University (BA) Library and Information Science
- 1997.08 Yonsei University (MBA)
- 2001.05 University of Tennessee, Knoxville (MS) Statistics
- 2004.12 University of Tennessee, Knoxville (PhD) Retail and Consumer Science

* Teaching Interests

- Marketing Channel Management, Services Marketing

* Research Interests

- Retail-Consumer Relationships, Customer Relationship Management, Service Quality Management.

* Selected Publication

- The Role of Brand Trust in Male Customers' Relationship to Luxury Brands, Psychology Reports, 114, pp. 609-624. (2014)
- Moderating Role of Product Tangibility and Customer Type in Brand-Customer Relationship, The Korean Journal of Advertising Studies, 23(2), pp. 7-30. (2012)
- Brand Trust and Affect in the Luxury Brand-Customer Relationship, Social Behavior and Personality, 40(2), pp. 331-338. (2012)
- Building Brand Loyalty through Managing Brand Community Commitment, Management Decision, Vol. 49, No. 7, pp. 1194-1213. (2011)
- The Role of Commitment on the Customer Benefits-Loyalty Relationship in Mobile Service Industry", Service Industry Journal, Vol. 30, No. 14, pp. 2293-2309. (2010)
- The Effect of Retailer's Ethical Management on Equity Perception of Asymmetric-Depended Supplier : The Moderating Effect of Duration, Journal of Business Research, 24(4), pp.345-367. (2009)
- Identifying the Interactive Effects of Self Congruity and Functional Congruity on Customers' Online Store Patronage Behavior, Yonsei Business Review, 46(2), pp. 151-172. (2009)
- The Effect of Brand -Self Congruity, Brand-Event Congruity, Event-Self Congruity on Consumer's Brand Relationship Quality, Journal of Consumer Studies, 19(2), pp.191-213. (2008)
- The Study of Container Terminal Service Quality on Customer Satisfaction and Loyalty: The Moderating Effect of the Company Size and Port Location, Korean Management Review, 37(3), pp. 417-442. (2008)
- The Effect of Logistics Service Quality on Customer Satisfaction and Repurchase Intention: Focusing on Company Size as a Moderator", Journal of International Logistics and Trade, 6(1), pp. 55-73. (2008)
- The Effect of Ethical Management on Performance of Retailer-Vendor Relationship: The Mediating Effect of Equity from Vendor Perspective, Journal of Distribution Research, 13(2), pp.59-78. (2008)
- Outsourcing and Performance of Inbound Logistics for the Automobile Industry, Journal of International Logistics and Trade, 5(2), pp.83-101. (2007)
- The Relationships Among Family and Social Interaction, Loneliness, Mall Shopping Motivation, and Mall Spending of Older Consumers, Psychology and Marketing, 22(12), pp. 995-1015.(2005)
- Identifying Attributes and Key Dimensions of Online Store Image: The Qualitative and Quantitative Approach, Korean Management Review, 34(6), pp.1615-1640. (2005)

5) Hur, Wonmoo (허원무)

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* Tel: +82-32-860-7735



Department of Business Administration

* **E-mail:** wmhur@inha.ac.kr

* **Educational Background**

- 1998.02 Hanyang University (BA) Sociology
- 2000.02 Yonsei University (MA) Business Administration
- 2006.02 Yonsei University (PhD) Business Administration

* **Academic & Professional Experience**

- 2017.09-2018.02 Professor, Pukyong University
- 2013.09-2017.08 Assistant Professor, Pukyong University
- 2009.08-2013.08 Assistant Professor, Pukyong University

* **Selected Publication**

- Effects of intrinsic motivation of service workers on labor and job growth in 2016/A Study on Marketing Management Research/21(1)-27
- Effects of Service Employees' Surface Actions on Semi-productive Task Behavior in 2016/Research: (Distribution Scientific Study)/14(2)73-82
- 2015 The Effect of Chinese Service Employees on their Job Performance and Responsibility: Effects of Emotional Labor and Emotional Appraisal(The Journal of the Korea Institute of Industrial Information)/20(4),89-102
- Study on the Source and Role of New Product Creativity for 2014 Successful New Product Development (Marketing Management Research)/19(4)123-14
- The marketing capability of the 2014 brand management organization is influenced by financial performance Impacts (Commodity Research)/32 (3) 49-62

➤ ***Financial Management***

1) Sung, Kee Seong (성기성)

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* **Educational Background**

- 1978 Hanyang University (BA) Chemical Engineering
- 1982 State University of New York at Buffalo (MBA) Finance
- 1988 Hanyang University (PhD) Finance

* **Academic And Professional Experience**

- 1991. 03 ~ 1992.02 Vice-President, Korean Association of Business Education
- 2000. 03 ~ Present Outside Director, Hyundai Cement co., Ltd.

* **Teaching Interests**



Department of Business Administration

- Finance

*** Research Interests**

- Corporate Finance

*** Selected Publication**

- Modern Corporate Finance, Inha University Press, 2009

- Business Analysis & Valuation of Firm, Jinwon Press, 2008

- Understanding Financial Management, Jinwon Press, 2007

- Principles of Analyzing investment, Inha University Press, 2005

- "Empirical Analysis on the Volatility of Earnings in Korean

- Companies," Daehan Association of Business Administration, Vol.18, No.6, pp 2801-2828, 2005

- "Institutional Investors and Corporate Leverage Ratios," Korean Association of Business Education, Vol.32, pp 359-380, 2003

2) Jung, Jin-Young (정진영)

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*** Tel:** +82-32-860-7810

*** E-mail:** jyjung@inha.ac.kr

*** Educational Background**

- 1999.02 Yonsei University (BA), Business Administration

- 2006.02 Seoul National University (MA), Finance

- 2011.08 Seoul National University (PhD), Finance

*** Academic And Professional Experience**

- 2001.02 ~ 2002.04 Deloitte Anjin Accounting Firm in Korea, CPA, FRM

- 2011.03 Hanyang University, Lecturer

- 2011.12 ~ 2012.08 Cornell University, Research Associate, Visiting Scholar

- 2012.12 ~ 2013.02 Cornell University, Visiting Professor of Finance

*** Teaching Interests**

- Corporate Finance, Corporate Governance, International Finance, Behavioral Finance

*** Research Interests**

- Corporate Finance, Corporate Governance, Market Microstructure, M&A, Emerging Markets, Behavioral Finance, Banking, International Finance

*** Selected Publication**

- What Causes the Size Effect and the Diversification Effect in the Global M&A Transactions? KOREAN JOURNAL OF FINANCIAL STUDIES, Vol. 45(3), pp 507~529, 2016.

- Top Managers' Academic Credentials and Firm Value, ASIA-PACIFIC JOURNAL OF FINANCIAL STUDIES, Vol. 45(2), pp 185~221, 2016.

- The Size Effect and Diversification Effect of M&As Depending on the Level of Capital Market Development, KOREAN JOURNAL OF FINANCIAL STUDIES, Vol. 44(3), pp 547~575, 2015.

- The Dividend Policy and Risk Measurement, KOREAN JOURNAL OF BUSINESS ADMINISTRATION, Vol. 27(11), pp 1785~1806, 2014.



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- Does Firm Volatility Affect Managerial Influence? EUROPEAN JOURNAL OF BUSINESS AND MANAGEMENT, Vol. 6(24), pp 171~176, 2014.
- A Reexamination of Diversification Premiums: An Information Asymmetry Perspective, ASIA-PACIFIC JOURNAL OF FINANCIAL STUDIES, Vol. 43(2), pp223~248, 2014.
- How Does Regulation Fair Disclosure Affect Share Repurchases? Evidence from an Emerging Market, INTERNATIONAL BUSINESS RESEARCH, Vol. 6(6), pp52~65, 2013.
- Post-Crisis Restructuring of the Corporate Governance of Korean Companies, CORPORATE GOVERNANCE, Vol. 13(1), 2013.
- How are Stock Prices Affected by the Cheap Talk? Evidence from the Disclosure of Repurchase Motives, KOREAN JOURNAL OF FINANCIAL STUDIES, Vol. 41(3), pp 497~520, 2012.
- The Effects of Outside Board on Firm Value in the Emerging Market from the Information Transaction Costs Perspective, ASIA-PACIFIC JOURNAL OF FINANCIAL STUDIES, Vol. 41(2), pp 175~193, 2012.
- What Drives Firm's Financial Decisions? Evidence from the Field, KOREAN JOURNAL OF FINANCIAL STUDIES, Vol. 40(1), pp 219~260, 2011.

➤ *Management Information System*

1) Garp Choong Kim (김갑중)

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* **Homepage:** <http://garpkim.inha.ac.kr/>

* **Educational Background**

- 1979.02 Seoul National Univ. (BA)
- 1988.05 Univ. of Washington (MBA)
- 1993.02 Univ. of Texas at Austin (PhD) MIS

* **Academic And Professional Experience**

- 1993.06 ~ 1994.08 Senior Researcher, Samsung SDS Inc.
- 1994.09 ~ 1995.04 Asst. Professor, Hongik University
- 2002.03 ~ 2004.02 Director, Center of Information and Communication, Inha Univ.
- 2006.03 ~ 2008.05 Dean, Planning and Budgeting, Inha Univ.

* **Teaching Interests**

- Management Information Systems, Database Management, Business Ethics

* **Research Interests**

- Web Information Systems, Information Systems and Ethical Issues, Information Privacy

* **Selected Publication**

- Organizational Hypermedia Document Management through Metadata, Idea Group Inc, 2005
- Principles of e-Business, Cyber-Tech Press, 2004
- Information Privacy in Digital Age, Hakyoungsa, 2003



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2) Kim, Chul Soo (김철수)

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* **E-mail:** cskim@inha.ac.kr

* **Educational Background**

- 1986.02 Korea Univ. (BA) Economics
- 1988.02 KAIST (MS) Management Science
- 1996.02 KAIST (PhD) Management Information System

* **Academic And Professional Experience**

- 2006.08 ~ 2009.07 UC Berkeley Co-research Professor in International Projects
- 2007.02 ~ 2009.01 Vice-principal of MBA in INHA
- 2008.03 ~ Present Chief in the Center for Knowledge Service Management in IITPA
- 2008.04 ~ Present Chief in the Center for Service Science in INHA UNIV
- 2009.06 ~ 2010.02 Vice-principal of MBA in INHA
- 2009.10 ~ 2010.03 Planning Manager in the committee of Knowledge Service Division in MKE
- 2010.01 ~ Present Member in the Joint Council of Metropolitan Area
- 2010.06 ~ Present Community Member of Service Science National Forum

* **Teaching Interests**

- Customer Service Management, Management Information System,
Social Network Business, Innovation of Management Information

* **Research Interests**

- Customer Service Management, Management Information System, e-Business, Innovation of
Management Information

* **Selected Publication**

- A Study on Impacts of Using Characteristics of Public Systems on Customer Satisfaction and Loyalty of the Systems, KOREAN JOURNAL of IT SERVICES, 12(1), 2013
- The Effect of Business Strategies and Competitive Environments on the Configuration of e-Biz Integration Policy Determinants, KOREAN JOURNAL of IT SERVICES, 11(3), 2012
- The Impact of Competitive Environments on the Configuration of e-Biz Integration Determinants and the Business Performance, Asia Pacific Journal of Information Systems, 21(2), 2011
- An Empirical Analysis of Relationship between a Supply Chain's Technical Architecture and Its Collaboration and Performance, KOREAN JOURNAL of SCM, 10(1), 2010
- A Knowledge-Based Framework for Incorporating Investor's Preference into Portfolio Decision Making, INTERNATIONAL JOURNAL OF INTELLIGENT SYSTEMS IN ACCOUNTING, FINANCE & MANAGEMENT, 12(2), pp 18, 2004



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- Two-layer investment decision-making using knowledge about investor's risk preference, INTERNATIONAL JOURNAL OF MANAGEMENT SCIENCE, 10(1), pp 25-41, 2004
- Communication Network Design and Analysis Expert Systems Based on Higher Level Representations, EXPERT SYSTEMS WITH APPLICATIONS, 13(2), pp 127-148, 1998
- UNIK-RELAX: A Generator of the Lagrangian Problem and Its Application to the Distributed Database System, EXPERT SYSTEMS WITH APPLICATIONS, 12(3), pp 373-391, 1997
- Automatic Structural Identification and Relaxation for Integer Programming, DECISION SUPPORT SYSTEMS, 18(3&4), pp 253-271, 1996

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* **Educational Background**

- 1989.02 Univ. of Yonsei (BA) Applied Statistics
- 1992.02 Univ. of Yonsei (MS) Applied Statistics
- 2000.08 Korea Advanced Institute of Science and Technology (KAIST) (Ph.D.) Management Engineering (MIS)

* **Academic And Professional Experience**

- 2000.07 ~ 2001.01 PricewaterhouseCoopers (PwC) Consulting Korea, e-KM Team, Senior Consultant
- 2001.01 ~ 2002.02 POSCO Research Institute (POSRI), e-Biz Research Center, Senior Researcher

* **Teaching Interests**

- Knowledge Management, Business Process Management, IT-Based Innovation Projects, Balanced Scorecard

* **Research Interests**

- Knowledge Management, e-Business, Balanced Scorecard, Web Information Systems

* **Selected Publication**

- A Study on the Continuous Usage Intention of Social Software: In the Context of Instant Messenger, Online Information Review, 37(5), pp. 692-710, 2013.
- A Benchmarking-Based Requirement Analysis Methodology for Improving Websites, International Journal of Electronic Commerce, 13(3), pp. 119-162, 2009.
- Linking between Knowledge Management and Human Resource Development: Cases Focused on the Competency/Career Development, 10(3), pp. 65~87, 2008.



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- Web Engineering: Principles and Techniques, Idea Group Publishing, 2005.
- Knowledge Management as Enabling R&D Innovation in High Tech Industry: The Case of SAIT, Journal of Knowledge Management, 8(6), pp. 5-15, 2004.

4) Hur, Won Chang (허원창)

* Office: 6-611

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* E-mail: wchur@inha.ac.kr

* Educational Background

- 1997.02 Seoul National University (BA) Industrial Engineering
- 1999.02 Seoul National University (MS) Industrial Engineering
- 2004.02 Seoul National University (PhD) Industrial Engineering

* Academic And Professional Experience

- 2004. 02 ~ 2005. 09 Director of Research & Development Center, Cybermed Inc.

* Teaching Interests

- MIS, IT innovation

* Research Interests

- Business Process Innovation, IT innovation, Technology Acceptance & Diffusion, Agent-based Simulation

* Selected Publication

- A multi-stage race model with strategic interaction: An agent-based simulation approach, TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE, 2010
- Dynamics of Technology Adoption in Markets exhibiting Network Effects, Asian Pacific Journal of INFORMATION SYSTEMS, 20 (1), pp 131, 2010
- The Future of Digital Imaging, COMMUNICATIONS OF THE ACM, 53, pp 131~135, 2010
- Web-based Diagnostic Imaging Service Using XML Forms, JOURNAL OF DIGITAL IMAGING, 19 (4), pp 328~335, 2006
- Document configuration control processes captured in a workflow, COMPUTERS IN INDUSTRY, 53(2), pp 117~131, 2004
- Business Process Choreography for B2B Collaboration, IEEE INTERNET COMPUTING, 8(1), pp 37~45, 2004

➤ *Operations Management & Management Science*

1) Kim, Youn Sung (김연성)

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* **Educational Background**

- B.A. Seoul National University, Seoul, Korea, 1986
- M.S. Seoul National University, Seoul, Korea (Major: Operations Management), 1989
- Ph. D. Seoul National University, Seoul, Korea (Major: Operations Management), 1997
- M.A. Inha University, Incheon, Korea (Major: Archaeology as Interdisciplinary Science), 2013

* **Academic and Professional Experience**

- Dean, Office of LINC(Leaders in Industry-university Cooperation) (2012.4~2014.6)
- Dean, Office of Strategic Planning & Budgeting (2012.4~2013.1)
- Dean, Office of Research and Business Cooperation (2011.2~2012.3)
- Advisor, Incheon Technopark, Incheon, Korea (2009.8~2010.12)
- Visiting Professor, Department of Information and Operations Management, Marshall School of Business, University of Southern California (2007.2~2008.1)
- Vice Dean, Management Assistance Office, Inha-Industry Partnership Institute (2004.8~2006.7)
- Marketing Director, E-Biz Holdings (2000)
- Director, Entrepreneurial Research Center, Kookmin Bank Research Institute (1997.3~1998.2)
- Visiting Scholar, Department of Information and Operations Management, School of Business, University of Southern California (1994.7~1995.9)
- Marketing Staff, Samsung Mulsan General Trading Company (1986)

* **Teaching Interests**

- Operations Management, Service Operations Management, Quality Management, Service Quality Management, Purchasing Management, Supply Chain Management

* **Research Interests**

- Service Performance Evaluation and Improvement, Strategic Operations Management, Business Excellence Model, Service Quality and Customer Satisfaction, Service Design

* **Selective Recent Publications (2010-2015)**

- "A Study on Service Improvement of Department Store Using Service Design Methodologies", Journal of Service Management Society of Korea, Vol. 16, No. 1, 2015.03, pp.225-243.
- "A Study on the Method for Promoting Acceptance on Performance Management: Focusing on the Public Enterprises Practices", Vol. 40, No.1, 2015.02, pp.185-198.
- "A Study on the Relationship of Contact Service Employee's Attitude and Emotional Intelligence to Coping Strategy and Service Performance", Information, Vol. 17, No.12(A), pp.6057-6062.
- "Relationship between Service Design Tools and Service Innovation – Focused on Korean Healthcare Cases", Asia-Pacific Journal of Multimedia Services Convergent with Art, Humanities, and Sociology, Vol. 4, No. 2, 2014.12, pp.63-70.
- "An Operation of Cloud System for the Centralization Services of Business Documents", Journal of Information Technology Services, Vol.13, No.4, 2014.12, pp.1-16.
- "Analysis of Critical Success Factors of Fast Casual Restaurant by Incorporating Service Design and Operations Management: Blaze Pizza Case", , Journal of Service Management Society of Korea, Vol. 15, No. 4, 2014.11, pp.63-84.



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- “A Case Study on the Quality Evaluation of the Leading Small Domestic Appliances in the Global Market - Focusing on the Food Dehydrator -”, Journal of Korea Society of Quality Management, Vol. 42, No. 2, 2014.06, pp.253-264.
- “A Basic Study on Collaborative Plan of Translational Service Research for Accelerating New Drug Development”, Journal of Service Management Society of Korea, Vol. 15, No. 1, 2014.03, pp.283-306.
- “An Exploratory Research on Moderate Effect of Customization and R&D Strategy to Relationship between Quality Management Practices and Performances”, Journal of Korea Society of Quality Management, Vol. 41, No. 4, 2013.12, pp.611-622.
- “What does firm make sustainable? - Focused on Faber-Castell in 250 Years of the Writing Instrument History -”, Journal of Service Management Society of Korea, Vol. 14, No. 4, 2013.11, pp.195-213.
- “An Exploratory Research on Moderate Effect of Supply Chain CSR and Co-Existence Activities to Relations Between Supplier Development and Performances”, Journal of Korea Society of Quality Management, Vol. 41, No. 1, 2013.03, pp.39-52.
- “A Study on the Effects of the Port Service Quality on Customer Satisfaction and Performance in Incheon Port”, Journal of Korea Society of Quality Management, Vol. 40, No. 4, 2012.12, pp.543-558.
- “How to be successful and sustainable? An Analysis of Incheon Port Authority by CC2 Model”, Journal of Service Management Society of Korea, Vol. 13, No. 4, 2011.11, pp.175-193.
- “The Evolution of Research on Quality: Papers Published in Journal of the Korean Society for Quality Management (2007-2011)”, Journal of Korea Society of Quality Management, Vol. 40, No. 2, 2012.06, pp.94-105.
- “A Study on the Competitive Analysis of Strategic Service Visions in Fast Fashion Business”, Journal of the Korean Management Engineers Society, Vol.17, No.1, 2012.03, pp.181-193.
- “An Empirical Study of Perceived Quality on Mongolian Cashmere Clothing”, Journal of Business Research, Vol.27, No.1, 2012.02, pp.157-172.
- “How to be successful and sustainable? An Analysis of 6VOCs in LotteHome Shopping”, Journal of Service Management Society of Korea, Vol. 12, No. 4, 2011.11, pp.95-113.
- “Stress Effects of the Call Center Customer Service Representatives on Service Recovery Performance”, Journal of Service Management Society of Korea, Vol. 12, No. 3, 2011.09, pp.197-228.
- “A Study on the Airline Operations Performance Measurement in the Asia Pacific Area”, Journal of Aviation Management Society of Korea, Vol. 9, No. 2, 2011.06, pp.23-49.
- “The Origin/Destination Analysis of Container Cargo in International Passenger Terminals - The Focus on Incheon Port”, Journal of Korea Port Economic Association, Vol. 27, No. 2, 2011.06, pp.195-215.
- “A Comparison of Quality Awards Program in the Major G-20 for Developing a Korean National Quality Award Model”, Journal of Korea Society of Quality Management, Vol. 39, No. 2, 2011.06, pp.337-348.
- “A Study on TQM Strategy to Improve Education Service Quality in the Private Academy”, Journal of Service Management Society of Korea, Vol. 12, No. 1, 2011.03, pp.279-306.
- “Analyzing the Service Blueprint for Aircraft Cabin Service”, Journal of Korea Society of Quality Management, Vol. 38, No. 4, 2010.12, pp.593-600.
- “A Study of Educational Service Quality Structure by Causal Loop Diagram”, Journal of the Korean Management Engineering Society, Vol. 15, No. 3, 2010.11, pp. 155-171.
- “The Case Study on Developing a New Persona of Homeplus as Social Contribution Company(SCC)”, Journal of Service Management Society of Korea, Vol. 11, No. 4, 2010.11, pp.135-152.
- “Regional Economic Effects of the Development in New Port: Focused on Incheon Port”, Journal of Korea Port Economic Association, Vol. 26, No. 3, 2010.09, pp.240-258.
- “An Empirical Study on the Relationships among Factors Related to Successful SCM Implementation, RTE Characteristics, and BSC Performance”, RBR(Review of Business Research), Vol.10, No.3, 2010, pp.25-41.

* Patent

- Patent number 10-1183231 Automatic Beverage Sales System by Smart Cup (2012.9)

2) Lee, Dong Won (이동원)

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* **Educational Background**

- B.A. Seoul National University, Seoul, Korea, 1983
- M.S. Seoul National University, Seoul, Korea (Major: Operations Management), 1985
- Ph. D. University of Southern California, LA, U.S.A, 2003

* **Professional Background**

- Vice president, Inha graduate school of business administration (2005.3-2007.2)

* **Publications for past 5 years**

- “Developing Environmental Quality Deployment for Designing Environmentally Friendly Product,” Korea Quality Management Association, 2003, Vol.31, No.2, pp.40-50.
- “Internet As a Medium for Public Relationship Management- Why Some Company Websites Address Environmental Issues more than Others?,” Korea Service Management Association, 2003, Vol.4, No.1, pp.111-123.
- “Assessing Life-Cycle Environmental Impact: Methodology to Spur Design of Greener Products and Processes / Greener Manufacturing and Operations: From Design to Delivery and Back,” Edited by J. Sarkis, Greenleaf Publishing, 2001, pp.223-242.

3) Park, Seung Wook (박승욱)

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* **Educational Background**

- B.A. Yonsei University, Seoul, Korea, 1985
- M.S. Ohio State University, 1991
- Ph. D. Ohio State University, 2000

* **Professional Background**

- Staff, Hanyang Investment Finance (1988.1-1989.8)
- Assistant professor, Bowling Green State University (1997.8-1999.8)
- Associate professor, **California State University Fullerton** (1999.8-2007.1)

* **Publications for past 5 years**

- A Case Study of Measuring Eco-Efficiency of Products, Journal of Korea Society of Quality Management, 2013, Vol. 41(2), pp. 197 - 208.
- The Impact of Social Capital Development between 1st- and 2nd-Tier Suppliers on the 1st-Tier Suppliers' Willingness of Shared Growth and Performance, journal of the Korean Production and Operations Management Society, 2013, Vol. 24(4), pp. 513-535.



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- A Study on Technology Commercialization for National R&D Products : A Case Study on Korean Land Spatialization Program, Journal of Korea Spatial Information Society, 2012, Vol. 20(2), pp. 81-92.
- Exploring Issues and Solutions in Evaluating Efficiencies of National R&D Projects Based on the Comparison of DEA Results and Project Manager's Evaluation, The Journal of Industrial Innovation, 2011, Vol. 27(4), pp. 33-52.
- A Study on the Assistance Programs for Commercialization of R&D Outcome, The Journal of Business and Venturing, 2010, Vol 5(2), pp. 59-88.
- Suggestions on How to Improve Planning Process for Governmental R&D Projects, The Journal of Business and Venturing, 2010, Vol. 5(3), pp. 1-25.
- A Proposal of Business Model Development System for National Research and Development: Case of Korean Land Spatialization Group, Information Systems Review, 2010, Vol. 12(2), pp. 167-187.
- Developing a Model of Technology Readiness Levels (TRLs) for a Large-Scale National Research and Development Project, 2009, Journal of the Korea Society Industrial Information System, 2009, Vol. 14(3), pp. 58-75.

* Domestic Patents

- APPARATUS AND METHOD FOR PROVIDING INDOOR ROUTE WITH OUTDOOR ROUTE, Patent No.: 10-1269733-0000, 2013
- APPARATUS AND METHOD FOR MANAGING ASSIDUITY, Patent No.: 10-1278830-0000, 2013
- APPARATUS AND METHOD FOR MANAGING WORK IMPLEMENT, Patent No.: 10-1278751-0000, 2013
- APPARATUS AND METHOD FOR GUIDING PARKING POSITION, Patent No.: 10-1280707-0000, 2013
- APPARATUS AND METHOD FOR MONITORING CONSTRUCTION STRUCTURAL USING 3D SCANNER, Patent No.: 10-1303385-0000, 2013
- APPARATUS AND METHOD FOR PROVIDING COUPON BASED ON SITUATION INFORMATION, Patent No.: 10-1300985-0000, 2013
- APPARATUS AND METHOD FOR TRACING CAR LOCATION, Patent No.: 10-1302828-0000, 2013
- APPARATUS AND METHOD FOR PROVIDING RELATED INFORMATION OF CONTENTS BASED LOCATION INFORMATION, Patent No.: 10-1335729-0000, 2013
- APPARATUS AND METHOD FOR MANAGING RESOURCE USING MOBILE, Patent No.: 10-1245984-0000, 2013.
- System and method for providing location information of medical service. Patent No.: 10-1027110-0000, 2011
- System and method for providing viewing service using inner space. Patent No.: 10-0995010-0000, 2010



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4) Kim, Sung-Bum (김성범)

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***Educational background:**

- B.S. State University of New York (SUNY) at Binghamton, Binghamton, NY, US, 2008 (Major: Business)
- M.S. Michigan State University, East Lansing, MI, US, 2010 (Major: Hospitality Business)
- Ph.D. University of Missouri–Columbia. Columbia, MO, US, 2014 [Major: Food science (Hospitality Management)]

***Honors and Awards:**

Excellent Research Award, The 2011 TOSOK International Tourism Conference, Korea

***Teaching interests:**

Service management

***Research interests:**

Hospitality/Tourism/Restaurant Management

Consumer Welfare Issues (1) Health and Well-being (2) Sustainability

Convention and Meeting Management: (1) Convention and Event Planning (2) Volunteerism

Advertising, Communication, and Consumer Behavior: (1) Persuasion and (2) Effectiveness of Message and Media

Cognitive Psychology: (1) Psychophysiological Measurement, (2) Cognitive and Emotional Processing of Media

***Selected Publication:**

-Kim, K. J., **Kim, S.-B.**, & Kim, D.-Y. (2015). An Extended Framework for Understanding Corporate Social Responsibility: Strategic Implications in Restaurant Settings. In H. G. Parsa (Eds.), *Sustainability, Social Responsibility and Innovations in Hospitality-Tourism*. Apple Academic Press.

-Alexander, A., **Kim, S.-B.**, & Kim, D.-Y. (2015). Segmentation by Motivation of London 2012 Olympic Games Volunteers. *Tourism Management*, 47, 1–10.

-**Kim, S.-B.**, & Lee, S. H. (2014). Understanding customer responses to varying degrees of foodservice employees' facial hair. *The Korea Academic Society of Tourism and Leisure*, 26(4), 445–465.

-**Kim, S.-B.**, Kim, D.-Y., & Bolls, D. P. (2014). Tourist mental imagery processing: Attention and arousal. *Annals of Tourism Research*, 45, 63–76.

-**Kim, S.-B.**, & Kim, D.-Y. (2014). The effects of message framing and source credibility on green messages in hotels. *Cornell Hospitality Quarterly*, 55(1), 64–75.

-**Kim, S.-B.**, Kim, D.-Y., & Wise, K. (2014). The effects of searching and surfing on recognition of destination images on Facebook pages. *Computers in Human Behavior*, 30, 813–823.

-**Kim, S.-B.**, Choi, K. W., & Kim, D.-Y. (2013). The motivations of college students' use of social networking sites in travel information search behavior: The mediating effect of interacting with other



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users. *Journal of Travel and Tourism Marketing*, 30(3), 238–252.

-**Kim, S.-B.**, Sun, K.-A., & Kim, D.-Y. (2013). The influence of consumer value-based factors on attitude-behavior intention in social commerce: The differences between high and low technology experience groups. *Journal of Travel and Tourism Marketing*, 30(1/2), 108–125.

-**Kim, S.-B.**, Kim, D.-Y., & Bolls, D. P. (2011). An experimental investigation of cognitive response to advertising: A physiological perspective for tourism destination marketing. *International Journal of Tourism Sciences*, 11(2), 101–129.

5) Lee, Don-Hee (이돈희)

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* **Educational background**

-M.S. KyungHee University, Seoul, Korea, 1999 (Major: Public Administration)

-Ph.D. Hansung University – Seoul, Korea, 2004

(Major: Production and Operations Management)

-Ph.D. University of Nebraska – Lincoln, MI, US, 2011

(Major: Operations and Supply Chain Management)

* **Academic and Professional Experience**

- Assistant Professor, Keimyung University, Daegu, South Korea (2013.09-2017.02)

- Research Professor, Sogang University, Seoul South Korea (2012.02-2013.08)

- Manager of LINC (Leaders in Industry-university Cooperation) of Keimyung University, Daegu, South Korea (2014.09-2017.02)

- Manager, Namseoul Oriental Hospital (1993.03-2005.12)

- WTO Doha Development Agenda Health and Medical Negotiator (2002.03-2005.12)

* **Honors and Awards**

- Outstanding Paper Award, Pan-Pacific Conference, Miri, Malaysia, 2016

- Excellent Research Award, The Korean Academic Association of Business Administration, South Korea, 2016

* **Teaching interests**



Department of Business Administration

- Production and Service Operations Management, Supply Chain Management

* Research interests

- Service and production operations management, CSR, Service innovation and quality, and

Supply chain management, Healthcare management

* Selected Publication (2011-2016):

- Yoon, S., Lee, D.H., and Schniederjans, M. (2016), "Effects of innovation leadership and supply chain innovation on supply chain efficiency: Focusing on hospital size," *Technological Forecasting & Social Change*, Vol. 113, No. 12, pp. 412-421.
- Lee, D.H. and Park, B. (2016), "Impact of manufacturing systems on quality management practices, competitive advantages, and operational performance," *International Journal Productivity and Quality Management*, Vol. 19, No. 3, pp. 301-318.
- Lee, D.H. (2016), "Comparison of Efficiency of Healthcare Systems of Countries with Global Competitiveness Using Data Envelopment Analysis," *GLOBAL BUSINESS & FINANCE REVIEW*, Vol. 21, No. 1, pp. 46-55.
- Lee, DonHee, Hong, Kwan Soo and Kim, Nam Young. (2016), "Effects of hospital leadership, organizational systems, and ESWOS on medical error reduction," *Service Business: An International Journal*, Vol. 10, No. 1, pp. 159-177.
- Choi, Kanghwa, Lee, DonHee, and Olson, D. L. (2015), "Service quality and productivity in the U.S. airline industry: a service quality-adjusted DEA model," *Service Business: An International Journal*, Vol. 9, No. 1, pp. 137-160.
- Lee, DonHee, Rho, Boo-Ho, and Yoon, SeongNo (2015), "Effect of investments in manufacturing practices on process efficiency and organizational performance," *International Journal of Production Economics*, Vol. 162, pp. 45-54.
- Lee, DonHee and Lee, Dong Hyun (2013), "A comparative study of quality awards: evolving criteria and research," *Service Business: An International Journal*, Vol. 7 No. 3, pp. 347-362.
- Lee, Sang M., Lee, DonHee, and Olson, David L. (2013), "Health care quality management using MBHCP excellence model," *Total Quality Management & Business Excellence*, Vol. 24, No. 2, pp. 119-137.
- Lee, DonHee (2012), "Implementation of quality programs in health care organizations," *Service Business: An International Journal*, Vol. 6 No. 3, pp. 387-404.
- Lee, Sang M., Lee, DonHee, and Kang, Chang Y. (2012), "The impact of high-performance work systems in the health care industry: employee reactions, service quality, customer satisfaction, and customer loyalty," *Service Industries Journal*, Vol. 32 No. 1, pp. 17-36.
- Lee, Sang M., Lee, DonHee, and Schniederjans, M. (2011), "Supply chain innovation and organizational performance in the health care industry," *International Journal of Operations & Production Management*, Vol. 31 No. 11, pp. 1193-1214.
- Lee, DonHee, Lee, Sang M., and Schniederjans, M. (2011), "Medical error reduction: the effect of employee satisfaction with organizational support," *Service Industries Journal*, Vol. 31 No. 8, pp. 1311-1325.



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6) Rha, Jin-Sung (나진성)

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***Educational background:**

- Ph.D. in Business, University of Nebraska-Lincoln, USA
- MA in Business, University of Nebraska-Lincoln, USA
- Bachelor of Arts in Education / Bachelor of Business Administration, Yonsei University, Seoul, Korea

*** Professional Background**

-March 2018 ~, Assistant Professor, Department of Business Administration, College of Business Administration, Inha University, Korea

-September 2013 ~ February 2018, Assistant Professor, Department of International Business Administration, College of International Studies, Dankook University, Korea

*** Research Interests**

- Network Analysis
- Supply Chain Resilience
- Green Supply Chain

***Selected Publication:**

- 2018. A network text analysis of published papers in service business, 2007–2017: research trends in the service sector. Service Business, 12(4) 809-831.
- 2017. Environmental Policy Performances for Sustainable for Sustainable Development: From the Perspective of ISO 14001 Certification. Corporate Social Responsibility and Environmental Management, 24(2) 108-120.
- 2016. Ambidextrous Supply Chain as a Dynamic Capability: Building a Resilient Supply Chain. Management Decision, 54 (1) 2 – 23.
- 2016. The Effect of ISO 14001 on Equity Structure. Industrial Management and Data Systems, 114(6) 979-991.
- 2013. Pressures Affecting Green Supply Chain Performance. Management Decision, 51(8) 1753 – 1768.
- 2011. Open Source Software Development in Enterprise Information Systems. Production and Inventory Management Journal, 47(2) 45-55.
- 2011. A Comparative Study of Proprietary ERP and Open Source ERP Modules on the Value Chain. International Journal of Information and Decision Sciences, 3(1) 26-38

4. Course List

Major	Course Area	Subject area	Course code	Subject name of optional major	Credit	Semester	Remark
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Department of Business Administration

Common compulsory	Common compulsory	Required	BUS5001	Business Research	3	2	MS
			BUS5002	Statistics Data Analysis	3	2	
			BUS5004	Advanced Statistics in Business	3	1	PhD
			BUS5003	Philosophy of Social Science & Methodology	3	2	
Organizational Behavior and Human Resource Management	Major Foundation	Elective	BUS6001	Human Resource Management	3	1	
			BUS6002	Organizational Behavior	3	1	
			BUS6004	Seminar in Human Resource Management	3	2	
			BUS6005	Seminar in Organizational Behavior	3	2	
			BUS6007	Seminar in Organization Theory	3	1	
			BUS6008	Human Resource Policy	3	2	
	Major-Advanced	Elective	BUS7001	Organizational Psychology	3	2	
			BUS7002	Sociology of Organization	3	1	
			BUS7003	Seminar in Organizational Development	3	1	
			BUS7004	Business Ethics	3	2	
			BUS7026	Entrepreneurship and Innovation	3	2	
	Major Foundation	Elective	BUS6009	Financial Management	3	1	
			BUS7007	Derivatives	3	2	
			BUS6011	Seminar in Financial Management	3	2	
			BUS6012	Seminar in Theory of Investment	3	2	
			BUS0000	Seminar in the Capital Market	3	1	
			BUS6014	Statistical Analysis in Finance	3	2	
			BUS6015	International Finance	3	1	
			BUS0000	Econometric Analysis for Finance	3	1	
	Major-Advanced	Elective	BUS0000	Theory of Investment Analysis	3	2	
			BUS0000	Capital Market	3	1	
Marketing	Major Foundation	Elective	BUS6017	Consumer Behavior	3	1	
			BUS6018	Marketing Strategy	3	1	
			BUS6019	Modern Marketing Research	3	1	
			BUS6020	Logistics	3	2	
			BUS6021	Promotion Management	3	2	
			BUS6022	Marketing Institution	3	2	
			BUS6023	International Marketing	3	1	



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	Major-Advanced	Elective	BUS7009	Marketing Management	3	2	
			BUS7010	Marketing Case Study	3	1	
			BUS7011	Seminar in Marketing	3	2	
			BUS7024	Product Management	3	2	
			BUS7025	Service Marketing Management	3	1	
MIS	Major Foundation	Elective	BUS6040	Management Information System	3	2	
			BUS6041	Database	3	2	
			BUS6042	e-Business	3		
			BUS6043	Information Systems Analysis and Design	3		
			BUS6044	Knowledge Management	3		
			BUS6045	Supply Chain Management	3		
			BUS6046	Web Information System	3		
			BUS6047	Strategic Information Systems	3		
	Major-Advanced	Elective	BUS7015	Information Resource Management	3		
			BUS7016	Process Management	3		
			BUS7017	IT Project Management	3	1	
			BUS7018	Service Management for Customer	3	1	
			BUS7019	Intelligent Information Systems	3		
			BUS7020	Research Methodology for MIS	3	1	
			BUS7021	Special Topics in MIS	3	2	
			BUS7022	Special Topics in e-Business	3		
			BUS7023	Marketing Information Management	3		
Operations Management & Management Science	Major Foundation	Elective	BUS6024	Special Topics in Operations Management	3		
			BUS6025	Special Topics in Service Operations Management	3		
			BUS6026	Management of Technology	3		
			BUS6027	Production Planning and Inventory Management	3		
			BUS6028	Operations Strategy	3		
			BUS6029	Special Topics in Quality Management	3		
			BUS6030	Supply Chain Management and Strategy	3		
			BUS6031	Corporate Innovation Strategy	3		
			BUS6032	Analysis on Model of Management Science	3		
			BUS6033	Special Topics in Management Science	3		
			BUS6034	Business Decision Theory I	3		
			BUS6035	Business Decision Theory II	3		
			BUS6036	Case Study on Management Science	3		



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			BUS6037	Analysis on Stochastic Model	3		
			BUS6038	Advanced Management Science	3		
			BUS6039	Seminar on Management Science	3		
	Major-Advanced	Elective	BUS7012	Operations Information System	3		
			BUS7013	Corporate Sustainability Strategy	3		
			BUS7014	Seminar in Operations Management	3		