1. Introduction:

As an era of limitless competition, 21 century witnesses a paradigm shift towards collaboration, natural environment and community value. Corporations not taking into account these values in their management decisions will not be able to remain in the business, let alone successful. While many of foreign multinational enterprises are implementing their core value, sustainability, in their business process, Korean firms, except few, do not even grasp the real meaning of “sustainability”. Industry is in an increasing need of sustainability management experts as sustainability management is spreading worldwide. This program is aimed at fostering the experts in sustainability management, that will play key roles in the society, to the academia, governmental organizations and industries.

2. Major:  Program in Sustainability Management

3. Faculty Members

1) Kim, Jong Dae (김종대)
   - Office: 6-306
   - Tel: +82-32-860-7757
   - Email: jdk@inha.ac.kr
   - Educational Background
- 1981.02 Seoul National University (BA) Economics
- 1983.02 Seoul National University (MBA)
- 1993.02, George Washington University (PhD) Accounting

**Academic And Professional Experience**
- 1985.08 ~ 1987.07 Senior Researcher, Daeshin Economic Research Institute
- 1992.09 ~ 1993.12 Visiting Assistant Professor, The Catholic University of America
- 1994.03 ~ 2008.02 Professor, Chung-Buk National University

**Teaching Interests**
- Financial Accounting, Environmental Management & Strategy, Sustainability Management & Strategy

**Research Interests**

**Selected Publication**
- Correlation Between Ownership Structure and Value-Relevance of Accounting Information, KOREAN ACCOUNTING REVIEW, 32, pp 1~28, 2007
- Value-Relevance of Intangible Assets and the Effects of Accounting Standard Revision, KOREAN ACCOUNTING REVIEW, Vol.30 Special Issue, No.2, pp 109~137, 2005
- Effects of Audit Committee on Information Usefulness of Earnings, JOURNAL OF ACCOUNTING AND AUDIT, pp 95~121, 2005

2) **Kim, Chul Soo (김철수)**

**Office**: 6-205

**Tel**: +82-32-860-7747

**E-mail**: cskim@inha.ac.kr

**Educational Background**
- 1986.02 Korea Univ. (BA) Economics
- 1988.02 KAIST (MS) Management Science
- 1996.02 KAIST (PhD) Management Information System

**Academic And Professional Experience**
- 2006.08 ~ 2009.07 UC Berkeley Co-research Professor in International Projects
- 2007.02 ~ 2009.01 Vice-principal of MBA in INHA
- 2008.03 ~ Present Chief in the Center for Knowledge Service Management in IITPA

Program in Service Systems Management & Engineering- 2
- 2008.04 ~ Present Chief in the Center for Service Science in INHA UNIV
- 2009.06 ~ 2010.02 Vice–principal of MBA in INHA
- 2009.10 ~ 2010.03 Planning Manager in the committee of Knowledge Service Division in MKE
- 2010.01 ~ Present Member in the Joint Council of Metropolitan Area
- 2010.06 ~ Present Community Member of Service Science National Forum

• Teaching Interests
- Customer Service Management, Management Information System,
  Social Network Business, Innovation of Management Information

• Research Interests
- Customer Service Management, Management Information System, e-Business,
  Innovation of Management Information

• Selected Publication
- An Empirical Analysis of Relationship between a Supply Chain's Technical Architecture and Its Collaboration and Performance, KOREAN JOURNAL of SCM, 10(1), 2010
- UNIK–RELAX: A Generator of the Lagrangian Problem and Its Application to the

3) Park, Ki Chan (박기찬)

* Office : 6-407
* Tel : +82-32-860-7741
* E-mail : kichan@inha.ac.kr

* Educational Background
  - 1979.02 Seoul National Univ. (BA) Business Administration
  - 1981.02 Seoul National Univ. (MBA) HRM & Organization
  - 1985.12 IEP Paris Sorbonne (DEA) Sociology of Organization
  - 1987.02 HEC Paris (PhD) Organizational Development & Business Strategy

* Academic And Professional Experience
  - Sep. 1986~Sep. 1987 Researcher, INSEAD, France
  - Jul. 1991~Jan. 1997 Deputy Director and Vice President, Korean Airlines
  - Jan. 1996~Dec. 2001 Member, Incheon Metropolitan Planning Committee
  - Sep. 2000~May 2002 Chief Editor, Korea Association of Personnel Administration
  - Dec. 2000~Feb. 2013 Committee Member, Incheon Regional Labor Conciliation
  - May 2003~June 2009 Director, APSL Specialization Project Corps of Inha University
  - Feb. 2005~Feb.2007 Dean, CBA & Graduate School of Management, Inha Univ.
  - May 2009~April 2010 Chairman, Korea Academy of Business Ethics (KABE)
  - Apr. 2010~Aug. 2013 Chairman, BOD, Korea Airport Corporation (KAC)
  - Oct. 2011~ Member, Incheon Metropolitan Budgeting Committee
  - Mar. 2013~ Chairman(Korea), East~Asia 30 Expert Committee
  - Mar. 2013~ Chairman, Korea Society for Sustainability Management

* Teaching Interests
- Organizational Behavior, Business Strategy, HR Policy

**Research Interests**
- Management Innovation, Business Ethics, Airline Business

**Management Innovation, Business Ethics, HR Policy, Airline Business**
- Korean Education Wave in Southeast Asia: Current Status and Development Strategy, Creativity and Innovation, Vol. 6, No. 2, pp.1~28, Peter Drucker Society of Korea, May 2013
- The Winning Strategy of the Late–comer: How was Korea awarded the UAE Nuclear Power Contract?, International Review of Business Research Papers, Vol. 6, No. 2, pp 221-238, July 2010

4) Nam Myung Soo (남명수)

**Office**: 6-204  
**Tel**: +82-32-860-7739  
**E-mail**: msnam@inha.ac.kr

**Educational Background**
- Ph. D: Finance / University of Utah / USA
- M.S. : Finance / University of Wisconsin(Madison) / USA

**Research Area**: Corporate Finance / Capital Market

**Academic Works**

5) Nam, Doo Woo (남두우)

- **Office**: 6-608
- **Tel**: +82-32-860-7758
- **E-mail**: dnam@inha.ac.kr
- **Homepage**: http://dnam.inha.ac.kr/

**Educational Background**
- 1988.02 Seoul National University (Bachelor of Economics) Economics
- 1994.05 Syracuse University (MBA) Finance
- 2001.05 University of Alabama (Ph.D.) Finance

**Academic And Professional Experience**
- 2001.06 ~ 2001.08 University of Alabama, Instructor
- 2001.09 ~ 2004.05 University of Southern Mississippi, Assistant Professor of Finance

**Teaching Interests**
- Finance

**Research Interests**
- Financial Institutions, Risk Measurement and Management, Corporate Finance

**Selected Publication**
- VaR (Value at Risk) and Risk Management of Financial Institutions, Hankyungsa, 2008.
- Corporate Governance in Korean Banks, Corporate Governance in Banking: A Global Perspective, Edward Elgar, pp 279~293, 2007

6) Kim, Youn Sung (김연성)

- **Office**: 6-412
- **Tel**: +82-32-860-7759
- **E-mail**: keziah@inha.ac.kr
• **Educational Background**
  - B.A. Seoul National University, Seoul, Korea, 1986
  - M.S. Seoul National University, Seoul, Korea (Major: Operations Management), 1989
  - Ph. D. Seoul National University, Seoul, Korea (Major: Operations Management), 1997
  - M.A. Inha University, Incheon, Korea (Major: Archaeology as Interdisciplinary Science), 2013

• **Academic and Professional Experience**
  - Dean, Office of LINC(Leaders in Industry-university Cooperation) (2012.4~2014.6)
  - Dean, Office of Strategic Planning & Budgeting (2012.4~2013.1)
  - Dean, Office of Research and Business Cooperation (2011.2~2012.3)
  - Advisor, Incheon Technopark, Incheon, Korea (2009.8~2010.12)
  - Visiting Professor, Department of Information and Operations Management, Marshall School of Business, University of Southern California (2007.2~2008.1)
  - Vice Dean, Management Assistance Office, Inha–Industry Partnership Institute (2004.8~2006.7)
  - Marketing Director, E–Biz Holdings (2000)
  - Director, Entrepreneurial Research Center, Kookmin Bank Research Institute (1997.3~1998.2)
  - Visiting Scholar, Department of Information and Operations Management, School of Business, University of Southern California (1994.7~1995.9)
  - Marketing Staff, Samsung Mulsan General Trading Company (1986)

• **Teaching Interests**
  - Operations Management, Service Operations Management, Quality Management, Service Quality Management, Purchasing Management, Supply Chain Management

• **Research Interests**
  - Service Performance Evaluation and Improvement, Strategic Operations Management, Business Excellence Model, Service Quality and Customer Satisfaction, Service Design

• **Selective Recent Publications (2010–2014)**

* Patent
- Patent number 10–1183231 Automatic Beverage Sales System by Smart Cup (2012.9)

7) Lee, Dong Won (이동원)

- **Office**: 6-508
- **Tel**: +82-32-860-7766
- **E-mail**: dllee@inha.ac.kr

**Educational Background**
- B.A. Seoul National University, Seoul, Korea, 1983
- M.S. Seoul National University, Seoul, Korea (Major: Operations Management), 1985
- Ph. D. University of Southern California, LA, U.S.A, 2003

**Professional Background**
- Vice president, Inha graduate school of business administration (2005.3–2007.2)

**Publications for past 5 years**
8) Park, Seung Wook (박승욱)

- **Office**: 6-421B
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- **E-mail**: separk6112@inha.ac.kr

**Educational Background**
- B.A. Yonsei University, Seoul, Korea, 1985
- M.B.A. Ohio State University, 1991
- Ph. D. Ohio State University, 2000

**Professional Background**
- Staff, Han-Yang Investment Finance (1988.1-1989.8)
- Assistant professor, Bowling Green State University (1997.8-1999.8)
- Associate professor, California State University Fullerton (1999.8-2007.1)

**Teaching Interests**
- Operations Management, Supply Chain Management, Purchasing and Supply Management, Technology Management

**Research Interests**
- Buyer-Supplier Relationship Management, Purchasing and Supply Management, Business Venturing

**Referred Journal Publications for Past Five Years**


*Book Publications

• Six Sigma Management for CEOs, Hankyungsa Press, 2006

9) Choi, Tae Sung (최태성)

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• E-mail: tschoi@inha.ac.kr

• Educational Background

  • B.S. Sogang University, Seoul, Korea (Major: International Trade, Minor: Business Administration), 1973
  • MBA. Saint Louis University, Saint Louis, MO. U.S.A (Major: International Business), 1981
  • Ph.D. Saint Louis University, Saint Louis, MO. U.S.A (Major: Quantitative Management Science), 1985

• Professional Background

  • Dean, College of Business Administration (Mar. 2003–Jan. 2005)
  • Chairperson, Division of Business Administration (Mar. 2002–Feb. 2003)
  • Associate Dean, Academic Affairs Inha University (Mar. 1975–Feb. 1977)

• Publications for past 5 years

  • "An Enumeration Algorithm for Generating the Candidate Routings in a Set Partitioning Problem

10) Kim, Seong Ho (김성호)
• Office: 6-611
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• E-mail: shk7768@inha.ac.kr
• Homepage: http://seongho.inha.ac.kr/

• Educational Background
  - 1989.02 Inha University (BS) Business Administration
  - 1991.02 Inha University (MS) Business Administration
  - 1998.08 Inha University (Ph.D.) Management Science

• Academic And Professional Experience
  - 1998.09~1999.08 St. Louis University, Post Doctoral Fellow
  - 2000.07~2003.08 Korean Railroad Research Institute, Senior Researcher
  - 2003.09~2007.08 Inha University, Assistant Professor

• Teaching Interests
  - Management Science, Business Statistics

• Research Interests
  - Efficiency Analysis, Linear Programming Application

• Selected Publication
11) **Jeong, Jae Hoon (정재훈)**

- **Office**: 6-507
- **Tel**: +82-32-860-7736
- **E-mail**: dosolwon@inha.ac.kr

**Educational Background**
- 1975.02 Young Nam University (BA) Business Administration
- 1980.02 Seoul National University (MA) Business Administration
- 1992.02 Seoul National University (PhD) Industrial Relations and Human Resources Management

**Academic And Professional Experience**
- 1992.01 ~ 1992.12 Invited Researcher at Kobe University, Japan
- 1987.12 ~ Present Member for Public Interests in charge of adjudication at IRLRC(Incheon Regional Labor Relations Commission)
- 2000.03 ~ 2001.02 Visiting Professor at Simon Fraser University, Canada
- 2002.06 ~ 2003.05 Vice President of KAM (Korean Academy of Management)
- 2005.07 ~ 2006.06 President of KIRA (The Korea Industrial Relations Association)

**Teaching Interests**
- Human Resources Management, Industrial Relations, Organizational Behavior, Business Strategy

**Research Interests**
- Human Resources Management, Industrial Relations

**Selected Publication**
- The Korean Industrial Relations System, Book Net, Seoul, 2009
- Korean Industrial Relations System, Hakhyuns, Seoul, 2006
- Strategic Human Resources Management, Hakhyuns, Seoul, 2005
- Restructuring, Downsizing, and HRM in Korean Firms, in Tskada Hiroto (ed.) Employment...
Restructuring and the Role of Government, Trade Union and Management in Japan, Korea, and China, Seibundoh, Tokyo, pp 140–175, 2005

- HRD through Industry and School Cooperation in Korean Firms, EAST ASIA ECONOMIC RESEARCH, Yamaguchi University, Vol.63, No.4, pp 301–307, 2005

12) Lee, Sang Soo (이상수)

- **Office**: 6-604
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**Educational Background**
- 1978.02 Seoul National University (BA) Business Administration
- 1986.12 Univ. of Texas at Austin (PhD) Accounting

**Academic And Professional Experience**
- 1986.08~1990.06 Assistant Professor, Purdue University

**Teaching Interests**
- Management Accounting

**Research Interests**
- Management Accounting

**Selected Publication**
- Analyzing the Influence Factors on Efficiency of Public Libraries in Metropolitan Cities by DEA and
Tobit Model, 2010.
- BSC and Corporate Cultures, 2007

13) **Goh, Jai Min** (고재민)

- **Office**: 6-104
- **Tel**: +82-32-860-7752
- **E-mail**: jaimin@inha.ac.kr

**Educational Background**
- 1996.02 Yonsei University (BA) Economics
- 1999.08 Yonsei University (MA) Business administration
- 2010.02 Yonsei University (Ph.D) Business administration

**Academic And Professional Experience**
- 1999.09~2007.02 Senior Researcher, LG Economic Research Institute
- 2007.08~2010.08 Researcher, Yonsei Business Research Institute
- 2009.06~2009.07 Lecturer, Yonsei University
- 2009.12~2010.01 Lecturer, Yonsei University

**Teaching Interests**
- Financial Accounting

**Research Interests**
- Earnings management, Corporate governance, Corporate valuation

**Selected Publication**
- Independence of Board of Directors, Disclosure Quality, and Market Response, Korean Accounting Journal, Forthcoming
- The effect of accrual quality and analysts’ information environments on analysts’ forecast accuracy, Korean Accounting Review, Forthcoming
- The association between outside director compensation and earnings management, Korean Accounting Journal, Forthcoming
- The Effect of Real Earnings Management on Long Term Performance, Korean Accounting Review, Vol.34 No.4, 2009
- The Association between Proxies for Audit Quality and the Quality of Accruals, Korean Accounting Review, Vol.34 No.2, 2009
- The Information Content of Accruals Quality, Accounting Information Review, 2009, Vol.27 No.2
- Real earnings management to avoid loss and smooth income, Korean Accounting Journal, Vol.17 No.4, 2008

14) Byun, Byung Seol (변병설)

- Office: 6-211
- Tel: +82-32-860-7952
- E-mail: byun@inha.ac.kr
- Homepage: 
- Educational Background:
  - Ph. D: Urban Planning / University of Pennsylvania / USA
  - M.S: Urban Planning / Seoul National University / Korea
- Research Area: Urban Planning, Urban Environmental Policy
- Academic Works:
  - Understanding Environmental Policy, Pakyoungsa, 2003
  - The pattern of landscape patches and invasion of naturalized plants in developed areas of urban Seoul, LANDSCAPE AND URBAN PLANNING, 2005

15) Hwang, Yong Woo (황용우)

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• Homepage: http://www.inha.ac.kr/

• Educational Background:
  - Ph. D: Urban Engineering / Tokyo Univ. / Japan
  - M.S.: Urban Engineering / Seoul National Univ. / Korea

• Research Area: Wastewater Treatment, LCA (Life Cycle Assessment)

• Academic Works:

16) Ju, Hyun Chul (주현철)

• Office: 2N390
• Tel: +82-32-860-7312
• E-mail: hcju@inha.ac.kr
• Homepage: http://inhaecsl@inha.ac.kr

  연구실명: 전기화학시스템연구실 (Electrochemical System Laboratory)

• Educational Background:
  - Ph. D: Mechanical Engineering / The Pennsylvania State University, University Park / U.S.A.
  - M.S.: Mechanical Engineering / The University of Nevada, Reno / U.S.A.

• Research Area: Fuel cells, Future Energy Conversion/Storage Systems

• Academic Works:
17) Won, Dong Jun (원동준)

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- Homepage : http://power.inha.ac.kr

- Educational Background :
  - Ph. D : Power System/ Seoul National University/ Korea(South)
  - M.S. : Power System/ Seoul National University/ Korea(South)

- Research Area : Power system, power quality, distributed generation, renewable energy

- Academic Works :

18) Lee, Choul Gyun (이철균)

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- Tel : +82-32-872-7518
- Fax : +82-32-873-7518
- E-mail : leecg@inha.ac.kr
- Homepage : http://www.mbe.re.kr

- Educational Background :
  - Ph. D : Chemical Engineering / Univ. of Michigan, Ann Arbor / U.S.A.
  - M.S. : Chemical Technology (Biotechnology) / Seoul National Univ. / Korea

- Research Area :
  - Microalgal Biotechnology (bioactive compounds and photobioreactors)
  - Biodiesel Production and CO\textsubscript{2} Sequestration by Microalgae (Director, National Marine Bioenergy
R&D Consortium
- Multi-omics and Systems Biology for Microalgae

• Academic Works:

19) Kim, Jeong hwan (김정환)

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• Tel: +82-32-860-7502
• E-mail jeonghwankim@inha.ac.kr
• Homepage: http://whs.inha.ac.kr/~semt/

• Educational Background:
- Ph. D: Environmental Sciences and Engineering/University of North Carolina at Chapel Hill/USA
- M.S: Environmental Engineering/INHA University/Korea

• Research Area: Physicochemical Water Treatment Processes, Membrane Separation Technology, Anaerobic Membrane Bioreactor, Hybrid Nano-Membrane Technology

• Academic Works:
- Domestic Wastewater Treatment as a Net Energy Producer—Can This be Achieved, Environmental Science & Technology, 45권 17호, pp7100~7106, 2011.

20) Lee, Myunghun (이명헌)
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• Tel : +82-32-860-7805
• E-mail : leemh@inha.ac.kr

• Educational Background:
  - Ph. D. : 1993.08 Economics / University of Washington / USA
  - M.A. : 1988.08 Economics / SUNU at Stony Brook / USA
  - B.A. : 1982.02 Engineering / Yonsei University / Korea

• Academic And Professional Experience:
  - 1994.12 ~ 1995.02 Senior Researcher / KEI / Korea
  - 1995.03 ~ 2005.02 Professor, Keimyung University / Korea

• Research Area : Natural Resources and Environmental Economics, Industrial Economics

• Selected Publication (2011~2012):
  - The substitutability of nuclear capital for thermal capital and the shadow price in the Korean electric power industry, ENERGY POLICY, 51, pp. 834~841, 2012.
  - Potential cost savings from internal/external CO2 emissions trading in the Korean electric
21) An, Daechun (안대천)

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- E-mail : dan@inha.ac.kr
- Fax : +82-32-866-6877

- Educational Background
  - 1989.12 Iowa State Univ. (BS) Economics
  - 2000.07 Syracuse Univ. (MA) Advertising
  - 2003.08 Univ. of South Carolina (Ph. D.) Advertising

- Academic And Professional Experience
  - 1991.01~1998.11 SK Networks, Marketing & Communication Manager
  - 2003.08~2004.07 Ball State Univ., Professor
  - 2004.08~2007.02 Univ. of North Texas, Professor
  - 2007.03~2011.02 Hongik Univ., Professor
  - 2007.03~2012.04 Korean Advertising Society, General Administrative Director
  - 2010.03~2012.04 Korean Academy of Advertising and PR, Member of Editorial Board

- Teaching Interests
  - Advertising, Consumer Behavior, Research Method, IMC

- Research Interests
  - New Media Advertising, Consumer Behavior, Online Marketing, International Advertising

- Selected Publication
  - Effective Media Planning with New Media, Korean Advertising Society, 2008
## 4. Course List

<table>
<thead>
<tr>
<th>Major Program in Sustainability Management</th>
<th>Course Code</th>
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<th>Credits</th>
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<td>Sustainable Purchasing and SCM</td>
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